Surface induced nematic order variation: intrinsic anchoring and subsurface director deformations

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The nematic orientation close to a solid substrate is investigated by means of a Landau-de Gennes phenomenological model. We show that a spatial variation of the the scalar order parameter induces a subsurface variation of the average molecular orientation and an intrinsic contribution to the anchoring when the splay and bend elastic constants are different from the twist elastic constant. A quasi splay-bend elastic constant is deduced by comparing the surface term proportional to the first derivative of the tilt angle with the one proposed long ago by Nehring and Saupé. The effective anchoring being a combination of the external contribution originating from the interaction with the substrate and the intrinsic anchoring energy resulting from the spatial variation of the scalar order parameter is analyzed. Matching elastic and magnetic effects on a nematic slab the corresponding effective extrapolation lengths are estimated.

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I. INTRODUCTION

In bulk nematic phases intermolecular interactions responsible for the nematic order tend to orient molecular long axes $\hat{a}$ parallel to a common direction $\hat{e}$, called director [1]. Therefore in a slab of nematic material confined by surfaces which impose the same molecular orientation one would expect a homogeneous nematic orientation. On the contrary, some experimental investigations [2–4] show that liquid crystal molecules in the surface layer can have an orientation different from that in the bulk material. Also a little more detailed theoretical analysis immediately shows that nontrivial ordering close to the surface is possible. Theoretical predictions about subsurface deformations have been published by different groups, mainly in connection with the splay-bend ($K_{13}$) elastic constant introduced long ago by Nehring and Saupé [5,6]. Barbero et al. [7] realized that the inclusion of the $K_{13}$-term in the Frank elastic energy responsible for deformed ordering close to the surface requires an additional term proportional to the square of the second derivative of the angle characterizing the nematic director field (second order elasticity) to prevent its infinite distortion. In this approach a strong and very localized but finite subsurface deformation of the nematic director field is described in terms of the splay-bend elastic constant $K_{13}$ and the effective second order elastic constant $K^*$ [7–10]. Possible variations of the nematic order are not taken into account, and tacitly the scalar order parameter is assumed constant. Although based on elastic theory this description yields strong subsurface deformations, which raised many questions [11]. Recent more detailed macroscopic considerations which indicate $K_{13} = 0$ [12,13] apparently solve the problem of strong subsurface deformations in the macroscopic description, but do not answer the question about deformations on the molecular level [2–4].

Nematic ordering can be deduced in a completely molecular picture, which cannot be done easily if we are dealing with real systems. Recently it has been shown using a simple lattice model that subsurface deformations can be understood in terms of a competition between external and intrinsic anchoring of the liquid crystal on the substrate, and that they can be rather weak if anchoring has a normal strength [14]. A given form for the intermolecular interaction is supposed, and the total energy is then deduced by summing all the intermolecular interactions [14–17]. In all these studies a zero temperature approach—perfect nematic order—neglecting the effect of fluctuations has been used. A similar conclusion about the existence of subsurface deformations as in Ref. [14] is coming from the density functional approach [18].

Molecular dynamics simulations of particles interacting via a Gay-Berne potential [19] show a substrate induced spatial variation of the nematic scalar order parameter and molecular density (smectic ordering) [20–23]. The nematic director and the scalar order parameter are deduced by averaging molecular quantities. Unfortunately, for computational reasons the number of particles cannot be very large.

The aim of our paper is to analyze the nematic orientation close to a solid surface using the Landau-de Gennes phenomenological theory [24]. A nematic liquid crystal is described with an uniaxial order parameter which incorporates
the nematic director $\vec{n}$ and the nematic scalar order parameter $S$ [24]. We show that even if the expansion includes only terms up to the second power of the first derivatives of the order parameter, the spatial variation of $S$ near the bounding walls yields a surface deformation in the nematic director, and vice versa. Some of the results limited to the strong anchoring case have been obtained just recently by Vissenberg et al. [25], using the same phenomenological approach. Further we show that the variation in order also results in an addition to the anchoring strength, which becomes evident only if weak anchoring is assumed. Another analysis similar to Ref. [25], but without the strong anchoring assumption, has been performed by Teixeira et al. [26], studying anchoring transitions in a nematic. However, this study does not present a reliable method for the determination of the anchoring energy. Therefore our aim is to present a method which we believe is generally convenient.

Our paper is organized as follows. In Sect. II the classical Landau-de Gennes free energy density is recalled and the number of “elastic parameters” entering in the model is discussed [27]. The quasi splay-bend elastic constant and the intrinsic anchoring energy due to the spatial variation of the scalar order parameter are deduced in an approximate way in Sect. III. Numerical solutions of the planar variational problem connected with the phenomenological free energy density written in terms of the scalar order parameter and the tilt angle formed by $\vec{n}$ and the geometrical normal are presented in Sect. IV.

II. LANDAU-DE GENNES PHENOMENOLOGICAL MODEL

In order to be able to estimate the influence of the coupling between order parameter variation and director deformation we must briefly go through the derivation of the Landau-de Gennes free energy. A nematic liquid crystal is a “quadrupolar” material, which is in the most general case characterized by the tensor order parameter [1]

$$Q_{ij} = \frac{3}{2} S (n_i n_j - \frac{1}{3} \delta_{ij}) + 3 P (l_i l_j - m_i m_j),$$

(1)

having quadrupolar symmetry. Here $\vec{n}$ stands for the nematic director, while $\vec{l}$ and $\vec{m}$ are the unit vectors which form an orthonormal triad together with $\vec{n}$. $S$ is the uniaxial scalar order parameter and $P$ is a scalar quantity measuring the biaxiality of the nematic. In our analysis we will for simplicity assume the system to be uniaxial, and hence $P = 0$. We expect that this simplification will not significantly affect the qualitative character of our results.

If the nematic is distorted, $Q_{ij}$ is position-dependent. The free energy density $f$ of the nematic is a function of $Q_{ij}$. If $Q_{ij}$ changes slowly across the sample, the first spatial derivatives of $Q_{ij}$ are small quantities. In this framework $f$ can be expanded only up to the second order in the derivatives $Q_{ij,k} = \partial Q_{ij}/\partial x_k$ [24]:

$$f = f_0 + \frac{1}{2} L_1 Q_{ij,k} Q_{ij,k} + \frac{1}{2} L_2 Q_{ij,j} Q_{kj,k} + \frac{1}{2} L_3 Q_{ij,k} Q_{ik,j},$$

(2)

where $L_1$, $L_2$ and $L_3$ are the “elastic parameters” entering the phenomenological model. $f_0$ given by [1]

$$f_0 = \frac{1}{2} a(T - T^*) S^2 - \frac{1}{3} B S^3 + \frac{1}{4} C S^4$$

(3)

is the free energy of the uniform ground state of the unperturbed liquid crystal. Expression (3) describes the first order nematic-to-isotropic transition at $T_c = T^* + 2B^2/9aC$. The Landau coefficients for a typical liquid crystal (5CB) are $a = 0.13 \times 10^7$ J/m$^3$, $B = 1.6 \times 10^7$ J/m$^3$, $C = 3.9 \times 10^7$ J/m$^3$, with $T_c \approx 32^\circ$C [28]. For a deformed state $f \geq f_0$ is expected, therefore in Eq. (2) there are no linear terms in the first-order derivative of $Q_{ij}$ and, further, all terms quadratic in $Q_{ij,k}$ are assumed to be positive definite. This yields the following restrictions: $L_1 > 0$ and $L_2 + L_3 > -\frac{3}{4} L_1$ [24]. Using Eq. (1) and taking into account that $\vec{n} \cdot \vec{n} = 1$, and hence $n_i n_i = 0$, it is possible to rewrite $f$ given by Eq. (2) as [24]

$$f = f_0(S) + \frac{3}{8}\left\{ (2L_1 + \frac{1}{3}(L_2 + L_3))(\nabla S)^2 + (L_2 + L_3)(\vec{n} \cdot \nabla S)^2 \right\}$$

$$+ \frac{9}{8} S^2 \left\{ (2L_1 + (L_2 + L_3))(\nabla \cdot \vec{n})^2 + 2L_1 (\vec{n} \cdot (\nabla \times \vec{n}))^2 \right. + \left. [2L_1 + (L_2 + L_3)](\vec{n} \times (\nabla \times \vec{n}))^2 - (L_1 + L_3) \nabla \cdot (\vec{n} (\nabla \cdot \vec{n}) + \vec{n} \times (\nabla \times \vec{n})) \right\}$$

$$+ \frac{3}{4} S \nabla \cdot \left\{ (2L_2 - L_3) \vec{n} (\nabla \cdot \vec{n}) + (L_2 - 2L_3) \vec{n} \times (\nabla \times \vec{n}) \right\}.$$

(4)
This expression shows that $f$ can be divided into three “elastic terms”. The first term corresponds to the spatial variation of $S$. The second one is the well known Frank elastic energy density, which originates in the spatial variation of $\vec{n}$, including the saddle-splay contribution. In this approximation

$$K_{11} = K_{33} = \frac{9}{4} S_0^2 \left[ 2L_1 + (L_2 + L_3) \right],$$

$$K_{22} = \frac{9}{2} S_0^2 L_1,$$

$$K_{24} = \frac{9}{4} S_0^2 (2L_1 + L_3),$$

where $S_0$ is the bulk value of the scalar order parameter. Finally in Eq. (4) there is a third term connected to the spatial variation of $S$ and $\vec{n}$.

Eqs. (5-7) show that within this approach the splay ($K_{11}$) and bend ($K_{33}$) constants are equal and different from the twist ($K_{22}$) elastic constant. Only in the special case $L_2 + L_3 = 0$, all three Frank elastic constants have the same value $K_{11} = K_{22} = K_{33} = K = \frac{9}{4} S_0^2 L_1$, while the value of the saddle-splay $K_{24}$ elastic constant is still different [see Eq. (7)]. In this one-constant approximation $f$ is given by

$$f = f_0(S) + \frac{3}{4} L_1 S \left( \nabla S \right)^2 + \frac{9}{4} L_1 S^2 \left[ (\nabla \cdot \vec{m})^2 + (\vec{m} \cdot (\nabla \times \vec{n}))^2 + (\vec{n} \times (\nabla \times \vec{n}))^2 \right]$$

$$- \frac{9}{4} L_1 S^2 \nabla \cdot \left[ \vec{m} (\nabla \cdot \vec{m}) + \vec{n} (\nabla \cdot \vec{n}) \right] - \frac{9}{8} L_3 \nabla \cdot \left[ S^2 (\vec{m} \nabla \cdot \vec{m}) + \vec{n} \times (\nabla \times \vec{n}) \right],$$

as it follows from Eq. (4).

We have re-derived the well-known expressions for the Landau-de Gennes free energy density (4) and for the elastic constants (5-7) [24, 29]. In the rest of this section we are going to show how $S$-variation can induce a distortion of the director field, studying a slab of nematic between planparallel substrates and allowing only planar distortions. In a simple planar case, where $S = S(z)$ and $\vec{n} = \vec{n}(z) = (\sin \phi(z), 0, \cos \phi(z))$, $\phi(z)$ being the angle between $\vec{n}$ and the surface normal, Eq. (8) becomes

$$f = f_0(S) + \frac{3}{4} L_1 S^2 + \frac{9}{4} L_1 S^2 \phi^2,$$

where the prime denotes the derivative with respect to $z$. Note that in the planar case the last two terms in Eq. (8) vanish identically. Expression (9) has been considered by different authors, mainly to describe the influence of the spatial variation of the elastic constant on the nematic tilt angle profile $\phi(z)$ [26, 30-34]. A simple analysis shows that in the strong anchoring case, in which the values of $\phi$ at both walls of the nematic slab are the same, the $S = S(z)$ dependence does not induce any subsurface deformation. In fact, a minimum of $f$ given by Eq. (9) corresponds to $\phi' = 0$. The spatial variation of $S$ can induce an additional $\phi(z)$-variation only if the deformation is already present.

Let us now consider a more general case in which $L_2 + L_3 \neq 0$, where $K_{11} = K_{33} \neq K_{22}$. In the planar geometry discussed above the free energy density given by Eq. (4) has four terms

$$f = f_0(S) + f_1(\phi, S') + f_2(\phi', S) + f_3(\phi, \phi', S, S'),$$

introducing three elastic contributions ($f_1$, $f_2$, $f_3$). The energy term $f_1$ quadratic in $S'$ depends also on $\phi$:

$$f_1(\phi, S') = \frac{L_2 + L_3}{2 L_1} \left( \cos^2 \phi + \frac{1}{3} \right) S'^2.$$

The Frank elastic term

$$f_2(\phi', S) = \frac{9}{4} L_1 S^2 \left( 1 + \frac{L_2 + L_3}{2 L_1} \right) \phi'^2$$

has similar structure as the corresponding term in Eq. (9). The third part of the free energy

$$f_3(\phi, \phi', S, S') = -\frac{3}{8} (L_2 + L_3) \sin(2\phi) \phi'SS',$$

which is not present in the equal elastic constant case, couples variations in $\phi$ and $S$. If the substrates impose a scalar order parameter different from the bulk one, the free energy $f$ is no longer minimized by a solution with $\phi' = 0$. Hence a scalar order parameter spatial dependence, which is usually localized near the substrates, induces a spatial variation of the tilt angle $\phi$ [25]. The influence of $f_3$ on structural transitions in nematic liquid crystals has been partially analyzed by Jérôme [35, 36].

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III. QUASI SPLAY-BEND ELASTIC CONSTANT AND INTRINSIC ANCHORING ENERGY

Let us assume that the nematic sample occupies the $z > 0$ half-space, and that in the planar one-dimensional case $S(0) = S_0$ and $\phi(0) = \phi_0$ are fixed by short range forces. In the bulk the value of $S$ depends only on temperature [Eq. (3)] and is denoted by $S_b$. Let us assume $S_b \neq S_0$. As it is well known from the Landau theory for non-homogeneous systems, $S(z)$ relaxes to $S_b$ over a length which is of the order of the nematic-isotropic correlation length $\xi \sim \sqrt{L_1/\alpha(T - T_c)}$ [24]. This characteristic length, however, does not apply to $\phi$-variations, since there is no preferred orientation of nematic molecules $\phi_0$ in the bulk of the sample, which would be analogous to $S_b$. Bulk $\phi$-variations, i.e., bulk elastic deformations, caused by external fields or confinements, occur usually over a scale considerably larger than $\xi$.

In the following we show that in a nematic layer thick compared to $\xi$ it is possible to include a spatial variation of the scalar order parameter in two additional surface energy terms, one corresponding to an intrinsic anchoring and one to a quasi splay-bend elastic term. To show this we have just to consider the second and the fourth term of $f$ defined in Eq. (10). The total energies per unit surface connected to these contributions are given by

$$\mathcal{W} = \int_0^\infty f_1(z) dz,$$

$$\mathcal{G} = \int_0^\infty f_3(z) dz.$$  \hspace{1cm} (14)

From Eqs. (11,14) we obtain

$$\mathcal{W} = \frac{3}{4} L_1 \left\{ 1 + L_2 + L_3 \left( \cos^2 \phi(z^*) + \frac{1}{3} \right) \right\} \lambda \langle S^2 \rangle,$$

$$\langle S^2 \rangle = \frac{1}{\lambda} \int_0^\lambda S^2 dz,$$  \hspace{1cm} (16)

where

where $\lambda$ being of the order of a few coherence lengths $\xi$. In Eq. (16) $z^*$ is an effective distance in the range $(0, \lambda)$. Since $\lambda$ is a mesoscopic length, $\mathcal{W}$ can be considered as an additional surface energy, whose anisotropic part

$$f_s = \frac{1}{2} W_i \cos^2 \phi(z^*),$$

(17)

(18)

can be interpreted as intrinsic anchoring with a strength defined by

$$W_i = \frac{3}{4} \left[ L_2 + L_3 \right] \lambda \langle S^2 \rangle$$

$$\approx \frac{3}{4} \left[ L_2 + L_3 \right] \left( S_b - S_0 \right)^2 \lambda = \frac{K_{11} - K_{22}}{3 \lambda} \left( 1 - \frac{S_0}{S_b} \right)^2,$$  \hspace{1cm} (19)

assuming that $\langle S^2 \rangle \approx (S_b - S_0)^2/\lambda^2$ and taking into account Eqs. (5-6). The sign of $L_2 + L_3$ determines the direction of the easy axis while the anchoring strength $W_i$ is proportional just to the modulus of $L_2 + L_3$. The Kéranan-de Gennes extrapolation length $l_i = K_{11}/W_i$ [1] is then given by

$$l_i \approx \frac{3 K_{11}}{K_{11} - K_{22}} \left( \frac{S_b}{S_b - S_0} \right)^2 \lambda$$

\hspace{1cm} (20)

and depends strongly on the difference $S_b - S_0$.

Also the integral (15) of the term coupling the order and angle variations can be rewritten in an effective form

$$\mathcal{G} = -\frac{3}{16} \left( L_2 + L_3 \right) \left[ \sin(2\phi) \phi' \right]_{z^*} (S_b^2 - S_0^2),$$  \hspace{1cm} (21)

taking into account that $S(z)$ is a monotonic function, as it will be shown in the next section. The product $\sin(2\phi)\phi'$ is taken at some intermediate distance $z^*$. Since $0 < z^* < \lambda$, $\mathcal{G}$ can be considered as an effective surface contribution having the functional form of the splay-bend elastic term introduced by Nehring and Saupé [5,6]. The corresponding quasi splay-bend elastic constant is equal to
\[ \tilde{K}_{13} = -\frac{3}{8}(L_2 + L_3)(S_0^2 - S_0) = \frac{K_{22} - K_{11}}{6} \left[ 1 - \left( \frac{S_0}{S_1} \right)^2 \right]. \] (22)

It should be stressed that \( \mathcal{G} \) is only effectively a surface term and cannot produce any divergent subsurface deformation as in the case of ordinary \( K_{13} \) term. Essentially it is a bulk term effective only in a thin layer of thickness \( \lambda \). Therefore the \( \mathcal{G} \) term-induced subsurface deformations are stabilized by the bulk elastic terms \( f_1 \) [Eq. (11)] and \( f_2 \) [Eq. (12)]. The detailed director profile, which requires a complete solution of the free energy minimization procedure, will be discussed in the next section.

The intrinsic anchoring strength \( W_i \) given by Eq. (19) and a quasi \( K_{13} \) given by Eq. (22) are both temperature-dependent because both the bulk value of the scalar order parameter \( S_0 \) and the length \( \lambda \propto \xi \) exhibit rather strong temperature dependence on approaching the nematic-isotropic phase transition.

According to the pseudomolecular model proposed by Vertogen [37, 38] it is possible to evaluate elastic constants if the interparticle interaction \( U \) responsible for the nematic phase is known. The interaction energy for two molecules at \( \mathbf{R} \) and \( \mathbf{R}' = \mathbf{R} + \mathbf{r} \) whose orientations are \( \mathbf{n} = \mathbf{n}(\mathbf{R}) \) and \( \mathbf{n}' = \mathbf{n}(\mathbf{R}') \) is \( U = U(\mathbf{n}, \mathbf{n}', \mathbf{r}) = U(\mathbf{n} \cdot \mathbf{n}', \mathbf{n} \cdot \mathbf{r}, \mathbf{n}' \cdot \mathbf{r}) \), where \( \mathbf{r} = \mathbf{r}/r \). In the framework of Vertogen’s model it can be shown that if \( U \) depends only on the relative position of \( \mathbf{n} \) with respect to \( \mathbf{n}' \), but not on \( \mathbf{n} \cdot \mathbf{n}' \) and \( \mathbf{n}' \cdot \mathbf{r} \), the relations \( K_{11} = K_{22} = K_{33} \) and \( K_{13} = 0 \) hold [39]. This is in accordance with our result that the quasi \( K_{13} \) also vanishes for \( K_{11} = K_{22} \).

IV. NUMERICAL SOLUTION OF THE VARIATIONAL PROBLEM

In the approximate analysis presented above we have shown that the effect of the spatial variation of the scalar order parameter is equivalent to an additional intrinsic anisotropic part of the surface anchoring energy and to an effective elastic term similar to the splay-bend term introduced by Nehring and Saupé. We have assumed that \( S = S(z) \) is a monotonic function, which over a distance comparable to few \( \xi \) approaches its bulk value. In this framework we have shown that a \( S = S(z) \) induces a \( \phi = \phi(z) \), localized in a region where the \( S \)-variation occurs, but we were not able to estimate the magnitude of the distortion. In this section we solve numerically the variational problem connected to the minimization of the total free energy of the nematic sample. We choose a nematic slab of thickness \( d \) with the confining surfaces at \( z = \pm \frac{d}{2} \) (Fig. 1). Again the deformation is assumed to be planar.

FIG. 1. A slab of nematic liquid crystal; the definition of the tilt angle \( \phi(z) \).

To solve the minimization problem we first have to derive the Euler-Lagrange equations and the corresponding boundary conditions. The total free energy to be minimized can then be written as

\[ F = \int_V f_B(\phi(z), \phi'(z), S(z), S'(z))dV + \int_S f_S(\phi(\pm d/2), \phi_0, S(\pm d/2), S_0)\,dS, \]  

(23)

where \( f_B = f_0 + f_1 + f_2 + f_3 \) and \( f_S \) are the bulk and surface free energy densities, respectively, while \( \phi_0 \) and \( S_0 \) denote the substrate-induced values of \( \phi \) and \( S \). The surface contribution \( f_S \) arising from the interaction between the nematic and the substrate is nonzero only in the weak anchoring case. In the presence of an external field also the field energy contribution must be added to \( f_B \).

In our case the Euler-Lagrange equations have the form
\[
\frac{\partial f_B}{\partial \phi} - \frac{d}{dz} \frac{\partial f_B}{\partial \phi'} = 0, \\
\frac{\partial f_B}{\partial S} - \frac{d}{dz} \frac{\partial f_B}{\partial S'} = 0, 
\]

and are both of the second order. Hence there must be four boundary conditions for the above equations to present a well-defined system. In the strong anchoring case and for a symmetric sample these read \( \phi(\pm \frac{d}{2}) = \phi_0 \) and \( S(\pm \frac{d}{2}) = S_0 \), while in the weak anchoring case they become

\[
\pm \left( \frac{\partial f_B}{\partial \phi'} \right)_{z=\pm \frac{d}{2}} + \frac{\partial f_s}{\partial \phi(\pm \frac{d}{2})} = 0, \\
\pm \left( \frac{\partial f_B}{\partial S'} \right)_{z=\pm \frac{d}{2}} + \frac{\partial f_s}{\partial S(\pm \frac{d}{2})} = 0. 
\]

The system (24-27) has been solved numerically by means of the relaxation method for boundary value problems [40]. We will first consider the case with infinitely strong anchoring and then continue with a more general case with an arbitrary strength of anchoring.

FIG. 2. Director and scalar order parameter profiles in the strong anchoring case; \( \phi_0 = 0.1(180^\circ /\pi) \approx 5.73^\circ \), \( S_0 = 0.3747 \), \( S_0 = 0.35 \), and \( L_2 + L_3 = +L_1, 0, -L_1 \) [cases (a), (b), and (c), respectively]. The sample thickness is equal to \( d = 1 \mu m \).

A. Strong anchoring case

In the strong anchoring limit at the confining surfaces the scalar order parameter \( S \) is fixed to \( S_0 \) by surface treatment, while in the bulk it takes the temperature-determined value \( S_0 \neq S_0 \). Further, the surface tilt angle \( \phi(\pm \frac{d}{2}) \) is fixed to \( \phi_0 \). Although the actual surface tilt does not vary, \( S \)-variation induces a subsurface deformation. Some examples of director- and scalar order parameter profiles are shown in Figs. 2-3. The \( S \)-variation occurs in a layer whose thickness is \( \sim 10 \) nm, which is indeed in the order of the \( \xi \), as predicted by a rough estimate in Sect. II. In this region also the variation of \( \phi \), i.e., a subsurface deformation, occurs. We find that the amplitude of the resulting deformation \( \Delta \phi \), defined as \( \Delta \phi = \phi_0 - \phi_b \) (\( \phi_b \) being the bulk tilt angle), is proportional to the above introduced quasi-elastic constant, similarly as in the case of normal \( K_{13} \) elastic constant. If the amplitude of the \( S \)-variation (i.e.,
$S_b - S_0$ is small enough to neglect the variation of the Frank elastic constant $K \propto S_b^2$ close to the interface, the same relation as for the ordinary $K_{13}$ may be used to approximately predict the deformation amplitude $\Delta \phi$ [41]:

$$\Delta \phi \approx -\frac{K_{13}}{2K} \sin 2 \phi(\pm d/2).$$

(28)

Note that whereas the deformation stabilization in Ref. [41] is governed by second order elasticity, it is here by the positive definite terms $f_1 \propto S^2$ and $f_2 \propto \phi^2$ introduced in Sect. II.

The quasi $K_{13}$ elastic constant given by Eq. (22) depends on both $L_2 + L_3$ and the difference between the bulk and the surface scalar order parameter. The numerical solutions confirm that if $L_2 + L_3$ changes sign, the deformation amplitude $\Delta \phi \propto K_{13}$ changes sign as well. If $L_2 + L_3 = 0$, the subsurface deformation vanishes and $\Delta \phi = 0$. Further, the change in sign of $\Delta \phi$ occurs if the sign of $S_b - S_0$ is changed. From Figs. 2-3 it can be deduced that also the characteristic length of the subsurface distortion depends on $L_2 + L_3$. In comparison to cases with negative $L_2 + L_3$, positive $L_2 + L_3$ yield larger proportionality constants in the stabilizing terms $f_1$ and $f_2$ [see Eqs. (11-12)], which means that stabilization effects for $L_2 + L_3 > 0$ are stronger than for $L_2 + L_3 < 0$. Hence the corresponding deformations are weaker, i.e., occurring over a larger distance and having smaller amplitude, the former holding for both $\phi$- and $S$-profiles, while the latter is true for $\phi$-profiles only, since $S_b - S_0$ is fixed if anchoring is strong.

**FIG. 3.** Director and scalar order parameter profiles in the strong anchoring case; all the parameters are equal to those of Fig. 2, except $S_0 = 0.4$.

**B. Weak anchoring case**

Let us now consider a more realistic nematic-surface coupling, i.e., an anchoring situation where actual surface values $S(\pm \frac{d}{2})$ and $\phi(\pm \frac{d}{2})$ are allowed to vary. Any deviation of these values from the surface-induced ones ($S_0$ and $\phi_0$, respectively) is penalized with an increase of the anchoring energy. This short range interaction energy is usually modeled as a contribution to the surface free energy expressed in powers of the tensor order parameter $Q_{ij}$. Here we use [42]

$$W_S = \frac{1}{2} W_c (Q_{ij} - Q_{ij}^s)^2$$

(29)
with $Q_{ij}^2$ as the tensor order parameter corresponding to surface preferred values of $S$ and $\vec{n}$ (and consequently $\phi$), and $W_c$ related to the corresponding substrate (external) anchoring strength. Taking into account expression (1), Eq. (29) reads

$$W_S = \frac{9}{8} W_c \left[ \frac{1}{3} \left( S(\pm d/2)^2 + S_0^2 \right) - 2S(\pm d/2)S_0 \left( \cos^2 [\phi(\pm d/2) - \phi_0] - \frac{1}{3} \right) \right].$$

(30)

Note that if there is no $S$-variation, Eq. (30) reduces to the standard Rapini-Papoular expression $W_S \propto -\cos^2 [\phi(\pm d/2) - \phi_0]$ [43], while in cases without elastic distortion $[\phi(\pm d/2) = \phi_0]$ it has the form $W_S \propto [S(\pm d/2) - S_0]^2$.

In the most general case, however, $S$- and $\phi$-variations are coupled in the anchoring energy (30). The weak anchoring case has been considered previously in Ref. [32] in the one-constant approximation, in which the quasi splay-bend elastic constant is identically zero. Now we shall generalize this analysis by allowing $L_2 + L_3 \neq 0$.

The same Euler-Lagrange equations as in the strong anchoring case have been solved, however with modified boundary conditions. As the actual surface tilt angle is not fixed any more, effects of $S$-variation-induced intrinsic anchoring can now be revealed. The easy axis for this intrinsic anchoring contribution can be either planar (for $L_2 + L_3 > 0$) or homeotropic (for $L_2 + L_3 < 0$), as it follows from Eq. (16). The calculated director profiles confirm this prediction, which is evident from Figs. 4-5: for $L_2 + L_3 < 0 \phi(\pm d/2) < \phi_0$, and for $L_2 + L_3 > 0 \phi(\pm d/2) > \phi_0$. The subsurface deformation is still present and behaves in the same manner as in the strong anchoring case. However, supposed the same $S_b$ and $S_0$, it is weaker than in the strong anchoring case since $|S_b - S(\pm d/2)| < |S_b - S_0|$.

It should be stressed that molecular models mentioned in Sect. III, where, for instance, the intermolecular interaction is described as a superposition of the Maier-Saupé and the induced-dipole-induced-dipole coupling, yield $L_2 + L_3 < 0$, i.e., $K_{11} < K_{22}$ [39], which corresponds to a homeotropic easy axis in our study. Thus we are going to restrict further discussion only to cases with $L_2 + L_3 < 0$.

FIG. 4. Director and scalar order parameter profiles in the weak anchoring case: $w_c = 10$, $\phi_0 = 0.1(180^\circ/\pi) \approx 5.73^\circ$, $S_b \approx 0.3747$, $S_0 = 0.2$, and $L_2 + L_3 = +L_1, 0, -L_1$ [cases (a), (b), and (c), respectively]. The sample thickness is equal to $d = 1\mu m$. 

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8
C. Determination of the extrapolation length

A suitable method to estimate the strength of effective anchoring is to investigate its competition with magnetic field effects [14]. Therefore we add the magnetic energy term [1]

$$I_m = -\frac{1}{2}\mu_0 \chi_a \left( \vec{n} \cdot \vec{H} \right)^2 = -\frac{1}{2}\mu_0 \chi_a H^2 \cos^2 \left( \phi(z) - \alpha \right)$$

(31)

to the bulk free energy density (10). Here $H$ denotes the strength of the magnetic field $\vec{H}$ directed at an angle $\alpha$ with respect to the surface normal, $\mu_0$ the permeability of the vacuum, and $\chi_a$ the macroscopic anisotropy of the magnetic susceptibility, which is proportional to the scalar order parameter $S$.

![Graph showing director and scalar order parameter profiles](image)

**FIG. 5.** Director and scalar order parameter profiles in the weak anchoring case; all the parameters are equal to those of Fig. 4, except $S_0 = 0.5$.

Director and scalar order parameter profiles are again calculated by solving the Euler-Lagrange equations, which are now different from those in the previous two subsections due to the additional magnetic contribution to the bulk free energy. The influence of subsurface deformations on the large scale director profile enters only via the effective intrinsic anchoring contribution. Therefore, ignoring the thin subsurface layer in which the subsurface deformation occurs, we can for small $\phi$ fit the calculated director profiles by the ansatz [see Figs. 6(a)-(c)]

$$\phi(z) = \alpha + A \frac{\cosh(\frac{z}{\xi_m})}{\cosh(\frac{z}{d/2})},$$

(32)

the parameter $A$ being related to the amplitude of the deformation, $d$ being the sample thickness, and $\xi_m$ the characteristic length of this field-induced deformation, i.e., the magnetic coherence length $\xi_m = \sqrt{K/\mu_0 \chi_a H^2}$ [1].

**FIG. 6(b)** shows the enlarged subsurface region of Fig. 6(a), in which the ansatz (32) describing the macroscopic director profile fails to match with the calculated profile. Since this region is of microscopic thickness (few nanometers), it will be neglected in the determination of the anchoring strength, as already stated above.

If $\phi_0$ is the direction favored by the effective anchoring, the parameters of the fit ($A$, $\xi_m$) for small $\phi_0 = \alpha$ yield the effective extrapolation length [14]

$$l_{eff} = \frac{K}{W_{eff}} = \left[ \frac{\phi_0 - \alpha}{A} - 1 \right] \xi_m \cosh \left( \frac{d}{2\xi_m} \right).$$

(33)
This anchoring is a superposition of the intrinsic and external contribution. From the analysis performed in previous sections it is possible to estimate the extrapolation lengths for both sources of anchoring separately. For intrinsic anchoring we can rewrite Eq. (20) using Eqs. (5-6) as

\[
l_i = \frac{3S_i^2}{[S_i - S(\pm \phi)]^3} \left\{ \frac{2L_i}{L_2 + L_3} + 1 \right\} \lambda.
\]  

(34)

Provided that \( \lambda \) is known, we can using Eq. (33) compare this approximate value with the “measured” one. Similarly it is possible to derive an estimate for the external anchoring extrapolation length \( l_e = K_{11}/W_E \). The external anchoring strength \( W_E \) can be deduced from Eq. (30) and is given by \( W_E = \frac{1}{2} W_0 S(\pm \phi) S_0 \), while the elastic constant \( K_{11} \) is still given by Eq. (5). In terms of the dimensionless anchoring strength \( w_e = W_e d/L_1 \) the length \( l_e \) can be expressed (for \( S_0 \neq 0 \)) as

\[
l_e = \frac{S_0^2}{w_e S(\pm \phi)} \left[ 1 + \frac{L_2 + L_3}{2L_1} \right] d.
\]  

(35)

Assuming that both intrinsic and external anchoring have the same easy axis (e.g., homeotropic), the effective anchoring strength can be written as \( W_{e\text{eff}} = W_i + W_E \). Then for the corresponding extrapolation lengths the relation

\[
\frac{1}{l_{\text{eff}}} = \frac{1}{l_i} + \frac{1}{l_e}
\]  

(36)

holds. If, e.g., \( l_e \ll l_i \), then \( l_{\text{eff}} \approx l_e \).

**FIG. 6.** Calculated director profiles (dots) in magnetic field compared to the hyperbolic cosine fit (solid line): \( w_e = 5 \), \( L_2 + L_3 = -L_1 \), \( S_0 = 0.3747 \), and \( S_0 = 0 \) [cases (a) and (b); no external anchoring] or \( S_0 = 0.5 \) [case (c); external anchoring is present]. The sample thickness is equal to \( d = 1 \mu \text{m} \), the magnetic field direction \( \alpha = 0.1(180^\circ/\pi) \approx 5.73^\circ \). The magnetic field strengths expressed in terms of the coherence length \( \xi_m \) amount to \( \approx 65 \text{ nm}, 90 \text{ nm}, 205 \text{ nm}, 290 \text{ nm}, 650 \text{ nm}, \) and \( 920 \text{ nm} \); the first value corresponding to the top and the last to the bottom curves of Figs. (a) and (c). Comparing cases (a) and (c) it is evident that the external anchoring is considerably stronger than the intrinsic one. Fig. (b) presents the enlarged section of Fig. (a) that is marked with a dashed line.
Let us consider a nematic slab confined by two substrates treated by SiO-evaporation technique, for which $S_0 = 0$ can be assumed. In this case the angular dependence in (30) vanishes and hence the external anchoring in the Rapini-Papoular sense is absent. The choice $S_0 = 0$ enables us therefore to investigate pure intrinsic anchoring although $w_e \neq 0$ and thus simplifies the analysis significantly. $w_e \neq 0$ is, however, necessary to yield $S(\pm b) \neq S_0$, which is required for intrinsic anchoring to occur at all. However, beside studying cases with $S_0 = 0$, it will be instructive to consider also those with $S_0 \neq 0$ in order to see the increase of the effective anchoring strength when external anchoring is present as well.

Director- and $S$-profiles in magnetic field have been calculated for different values of the field strength $H$, the surface-imposed order parameter $S_0$, and anchoring strength $w_e$ (the example $w_e = 5$ is given in Fig. 6). In all cases $L_2 + L_3 = -L_1$ holds, which means that $K_{11} < K_{22}$ and yields a homeotropic easy axis for the intrinsic anchoring. The Landau parameters $a$, $B$, $C$, and the temperature were chosen such that $S_0 \sim 0.3747$. The estimates for the “measured” effective extrapolation length are given in Table I. The results for $S_0 = 0$ show that if the coupling with the surface has a strength $w_e \leq 50$, the intrinsic anchoring is rather weak ($l_i > 100$ nm). Its strength increases with increasing $w_e$ as $S_0 = S(\pm b)$ increases, which is in agreement with formula (34). However, if $S_0 \neq 0$, the external contribution to the anchoring is nonzero as well and is for, e.g., $S_0 = 0.5$ considerably stronger than the weak intrinsic part [compare Figs. 6 (a) and 6 (c)]. Consequently, leaving other parameters unchanged, the effective extrapolation length decreases significantly in comparison to the $S_0 = 0$ case, and now only $w_e < 5$ yields extrapolation lengths of the order of those observed experimentally ($> 100$ nm). Since the external contribution to the effective anchoring seems to completely overwhelm the intrinsic one, we cannot expect to observe any temperature-driven anchoring transitions due to their competition.

Comparing the predicted values for $l_i$ in cases with $S_0 = 0.5$ [Eq. (35)] and the “measured” effective ones [Eq. (33)], a very good agreement is observed (see Table I), which again shows that in these cases the intrinsic anchoring is negligible with respect to the external one. Further, setting $S_0 = 0$ and considering the intrinsic anchoring alone, the agreement of predicted [Eq. (34)] and “measured” values of $l_i$ can be achieved by setting $\lambda \approx 6 - 7$ nm, which is comparable to the thickness of the layer in which the $S$- and $\phi$-variations occur. Note also that in all cases the deformation strength of the subsurface deformation is rather small. For instance, for $w_e = 5$ and $S_0 = 0.5$, yielding a still reasonable extrapolation length, and close to $\phi_0 = \pi/4$ we obtain $d\phi/dz \sim 3 \times 10^{-4} < 1/\rho_0$ ($\rho_0 \sim 1$ nm being the molecular dimension), as required by the elastic continuum theory. In this case also the variation of the order parameter is rather weak, i.e., $[S(\pm b) - S_0]/S_0 \sim 0.01$. Cases with lower $w_e$ yield an even smaller deformation strength.

V. CONCLUSION

On contrary to the well known $K_{13}$ term-related subsurface deformations of the director field we here study the much less known effect of the variable order parameter. A nematic liquid crystal in the slab geometry is treated using the Landau-de Gennes phenomenological theory, allowing both order and tilt angle variations. If surface and bulk values of the scalar order parameter are different and if a more than one-constant approximation is used, an intrinsic contribution to the anchoring energy is predicted. Although the free energy was expanded only up to first derivatives, the coupling between the order and tilt angle variations induces subsurface deformations similar to those caused by the ordinary $K_{13}$-term within the second order elastic theory [7]. The characteristic range of deformation is of the order of $\xi$ (nematic-isotropic correlation length). In the analysis both strong and weak anchoring cases were treated. In the latter case the effective anchoring strength was estimated using the competition of the magnetic field and anchoring effects. The effective anchoring consists of the intrinsic and the external contribution, the external being present only if the scalar order parameter imposed by the substrate is nonzero ($S_0 \neq 0$). Considering cases with $S_0 \neq 0$ and with an effective extrapolation length larger than $\sim 100$ nm, as experimentally observed for typical substrates, the intrinsic $S$-variation induced anchoring contribution is shown to be considerably weaker than the external one. For $l_{eff} \sim 100$ nm the accompanying subsurface deformation and the $S$-variation are small, e.g., $d\phi/dz \sim 3 \times 10^{-4}/\rho_0$ and $[S(\pm b) - S_0]/S_0 \sim 0.01$. It should be clearly stressed that the described phenomenological continuous approach cannot explain peculiarities in the orientation of molecules observed by Shen and coworkers [2-4] in the first molecular layer which is in direct contact with the substrate.

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TABLE I. Effective anchoring extrapolation lengths $l_{eff}$ compared to the values $l_i$ and $l_e$, predicted for intrinsic and external anchoring, respectively. All estimates for $l_{eff}$ with $S_0 = 0$ refer to pure intrinsic anchoring, while the ones with $S_0 = 0.5$ refer to a superposition of intrinsic and external anchoring, where the latter prevails. Easy axes for both kinds of anchoring are homeotropic. The angle between the magnetic field direction and the surface normal is equal to $\alpha = 0.1(180^\circ/\pi) \approx 5.73^\circ$, the bulk value of the order parameter to $S_b \approx 0.3747$, and the sample thickness to $d = 1\mu m$. 